

BOARD BRIEF

Date: June 21, 2019

For ACTION

For INFORMATION

Board Agenda: Yes

No

FROM: Clinton Page, Chief Accountability Officer

THROUGH: Gregory C. Hutchings, Jr., Ed.D., Superintendent of Schools

TO: The Honorable Cindy Anderson, Chair, and
Members of the Alexandria City School Board

TOPIC: 2025 Strategic Planning Committee Data Workbook

SUMMARY:

The division, in collaboration with Hanover Research, has developed a data workbook to inform the strategic planning process. The workbook covers data around where the division has been over the past five years to orient Strategic Planning Committee (SPC) members as they embark on developing recommendations for the future. This Board Brief is intended to provide an overview of that workbook which was presented at the kick-off event for the Strategic Planning Committee on Wednesday, June 19.

BACKGROUND:

The Kick-Off event with both the steering and strategic planning committees was held on June 19th at Ferdinand T. Day Elementary to launch the development of the next strategic plan. The objectives of the kick-off event were to highlight the purpose of strategic planning, discuss the role of committee members, note the importance of community engagement, and ensure a shared focus on equity. Committee members were asked to review salient data and information sources over the summer months to meaningfully inform the work of building a draft strategic plan in the fall/winter months.

The attached workbook was designed to provide a synopsis of available data to orient SPC members to where ACPS has been over the past five-year strategic planning cycle. These data serve to provide a common understanding of key indicators to inform the committee's work in developing the strategic plan for the next five years. The workbook is organized around five chapters:

- Enrollment and demographics
- Academic achievement
- Behavior and social-emotional learning,
- Stakeholder perceptions, and
- Staffing and operations.

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The introduction highlights key reflection questions, “What evidence or examples point to successes in the division has had in addressing equity over the past five years? What opportunities still exist?” These questions serve to guide the reader to use an equity lens when reviewing the data presented throughout the workbook. Each chapter highlights key indicators and trends observed from highlighted data. ACPS 2020 targets are used as a reference point in each visual display where available. Readers are encouraged to note their observations throughout the workbook in the margins. Chapters close with questions for reflection and discussion to allow members to note thoughts on observed trends, priority areas for discussion, and additional questions prompted by the data presented.

Sources for all data are referenced at the back of each chapter should committee members wish to explore for additional background. Direct links will also be provided through an electronic document sent separately. The workbook is designed to be a high level overview to initiate discussion and therefore may not be exhaustive of all possible data points of interest to the committee. As the SPC engages with this work in the fall, additional expertise from program offices may be leveraged to inform the committee's work.

RECOMMENDATION:

The Superintendent recommends the School Board review the attached materials for possible planning, procedural, programmatic, and/or budgetary changes.

IMPACT:

The Superintendent intends for this workbook format to be used in the future as the division annual report to the community and board for monitoring the school division's progress in meeting strategic goals.

ATTACHMENT: *2025 Strategic Planning Committee Data Workbook*

CONTACT:

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