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## Alexandria City Council and Alexandria City School Board Vision Session

May 19, 2018

### AGENDA:

- Introductions
- Outlining Resources and Obstacles to a Cooperative Approach
- Developing Guiding Principles and Values
- Building Decision Criteria

### INTRODUCTION:

Thank you for taking the time to be a part of this session and for your enthusiastic participation. Your ideas are very important to this process, and your input will be extremely valuable in the analysis work we are now beginning. This session is being held in response to the first of the Ad-Hoc Joint City-Schools Facilities Investment Task Force's observations and recommendations:

Observation: Alexandria lacks a unified and distilled vision for the future.

Recommendation: We recommend Alexandria define its "Targeted New Reality" to clarify priorities for decision-making when considering how best to deliver capital projects and services.

The result of the session will be a decision-making guide that will help inform the vision for the future collaboration of the City of Alexandria and ACPS. This session will help ensure that each current and future team member is in step with the priorities and goals of Alexandria, and it will help set the stage for all future decisions and planning.

## Goals

- Identify important resources and obstacles which encourage or hinder collaboration.
- Identify Guiding Principles and Values to guide the cooperative work of both the City and ACPS.
- Identify Decision Criteria for assessing alternatives and selecting appropriate options required to achieve the Targeted New Reality and future collaborative initiatives. Decision Criteria should be able to direct the elected bodies and staff on things such as CIP decisions, shared services, and collaborative efforts such as technology.

## RESOURCES / OBSTACLES

- What two existing resources could be used to help facilitate effective collaboration? Some possible resources could be:
  - Engaged elected bodies
  - Collaborative staffs
- What two existing obstacles are hindering effective collaboration? Some possible obstacles could be:
  - Funding structure
  - Disparity in community involvement

Please come to the Vision Session with your own list of existing resources/obstacles affecting City and ACPS collaboration. Note that these may change for you during the discussion and that is welcomed!

## VALUES AND GUIDING PRINCIPLES

We start with determining big picture values and guiding principles in order to tie all future decisions to this vision. What ideas will guide our approach to collective decision making? Some possible guiding principles could be:

- Advocate for each other
- Community dialogue
- Focus on results
- Embrace change
- Forge new paths

Please come to the Vision Session with your own list of what you may consider a value or guiding principle. Note that these may change for you during the discussion and that is welcomed!

### DECISION CRITERIA

The Decision Criteria step provides a framework for assessing alternatives and selecting the appropriate option. Faced with concepts that have competing priorities, this exercise will give the group an opportunity to identify the criteria that is most important for assessing and selecting between the competing or coincident opportunities or concepts. Some possible Decision Criteria are listed below:

- Alignment with strategic plan
- Time to benefit
- Cost
- ROI
- Public support
- Impact/difference
- Political climate
- Risk
- Urgency

Please come to the Vision Session with your own list of what you may consider a value or guiding principle. Note that these may change for you during the discussion and that is welcomed!

### STRATEGY AND TACTICAL SCORECARD

Ultimately, we will use this criteria to develop a chart like the one below to help score and prioritize future initiatives and tactics.

Tactics/ Recommendations	Decision Criteria					
	#1	#2	#3	#4	#5	#6
Tactic #1						
Tactic #2						
Tactic #3						
Tactic #4						
Tactic #5						
Tactic #6						

We are looking forward to the session and to exploring your objectives and visions for the future. In the time prior to the session, please write down your thoughts, ideas and questions and bring them to the meeting. Your active participation will ensure that the session provides the team with the most valuable information.

Thank you!

The OPX Team

### PROCESS MAP

